

## **BRANDON S. SNEAD, MS, CTRS**

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(718) 637-4430 | brandonsnead@temple.edu

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### **EDUCATION**

MS, Recreation Therapy, Temple University 2017  
*Awarded the John Noisette Memorial Leadership Award*

BS, Therapeutic Recreation, Temple University 2013  
*Internships: COMHAR (2012); Saunders House (2013)*

### **CERTIFICATION**

Credentialed Certified Therapeutic Recreation Specialist by the National Council for Therapeutic Recreation Certification; continually certified since 1/16/2014; recertification date 6/30/2019

Teaching in Higher Education Certificate, awarded by Temple University Center for the Advancement of Teaching, Awarded 2017

### **SCHOLARSHIP**

Instructor  
*College of Public Health, Recreation Therapy Program* 2017 - Current

### **CLASSROOM FACILITATION – GUEST LECTURER**

Community Based Recreation  
*Therapeutic Recreation and Mental Health, THRC 3203* 2014 - 2017

Mental Health Diagnoses and Community Based Recreation  
*Adapted Sport, Recreation and Inclusive Leisure Services, THRC 1102* 2016-2018  
*Health Promotion through Leisure Education, THRC 3111* 2017

TR & Mental Wellness  
*Therapeutic Recreation and Disabilities Seminar I, THRC 8150* 2016

Horticulture & Group Dynamics  
*Therapeutic Recreation Modalities, THRC 2104* 2015

### **PRESENTATIONS**

Snethen, G., Snead, B. (2018). ICAN: Bike, Bikeshare Intervention to Improve Wellness & Community Access, Webinar.

Snethen, G., Snead, B. (2017). Motivational Interviewing. American Therapeutic Recreation Association, Webinar.

Snethen, G., Snead, B. (2017). Active Transportation for Individuals with Mental Health Conditions. American Therapeutic Recreation Association, Webinar

Snead, B. (2017). Active Transportation & Biking Interventions for Improved Holistic Wellness. Temple University Therapeutic Recreation Program Evidence-Based Practice Day conference. Philadelphia, PA.

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- Snethen, G., Snead, B., Roseboom, N., O'Sullivan, P. (2016) Employee Wellness: An Emerging Role for Recreational Therapists. New Jersey/Eastern Pennsylvania Therapeutic Recreation Association Annual Conference. Princeton, NJ.
- Snethen, G., Snead, B., Roseboom, N. (2016). Organizing a Health Fair Workshop. American Therapeutic Recreation Association Annual Conference, Chicago, IL.
- Snead, B. (2016). Applying the Socio-Ecological Model to Community Recreation Programs: Examining their Readiness to Welcome People with Severe Mental Illness (poster). Temple University Therapeutic Recreation Program Evidence-Based Practice Day conference. Philadelphia, PA.
- Snethen, G., Snead, B., Roseboom, N. (2016). ICAN: A Supported Leisure Intervention in Behavioral Health; Barriers and Facilitators of Independent Leisure Participation among Consumers with Psychiatric Disabilities; Community and Individuals with Psychiatric Illness. American Therapeutic Recreation Association, 3 Session Webinar.
- Snethen, G., Snead, B. (2015). Motivational Interviewing Techniques RTs Can Use to Encourage Independent, Community-Based Recreation Participation in People with Psychiatric Disabilities. American Therapeutic Association Annual Conference, Albuquerque, New Mexico.
- Snead, B., Roseboom, N. (2015). Navigating Barriers. ADA 25th Anniversary. Philadelphia, PA.
- Snead, B. (2015). Sexual Identity & Stigma: Creating a Welcoming Environment for LGBTQIA Consumers. Temple University Therapeutic Recreation Program Evidence-Based Practice Day conference. Philadelphia, PA.
- Snethen, G., Snead, B. (2015). Encouraging Consumers to be Physically Active, a Six Session Course for Peer Counselors at Mental Health Association of Southeastern PA. Philadelphia, PA.
- Snethen, G., Snead, B., Roseboom, N. (2014). Independence through Community Access and Navigation (ICAN). Cortland Recreation Conference. Cortland, NY.
- Snethen, G., Snead, B., Roseboom, N. (2014). Independence through Community Access and Navigation (ICAN). New Jersey/Eastern Pennsylvania Therapeutic Recreation Association. Fall Conference. Princeton, NJ.

### PUBLICATIONS

- Snead, B., Hsieh, P. C., & Snethen, G. (2016). Sexual Identity and Discrimination: Creating a Welcoming Environment for Sexual Minority Consumers. *Therapeutic Recreation Journal*, 50(2), 172.
- Snead, B., Pakstis, D., Evans, B., & Nelson, R. (2015). The Use of Creative Writing Interventions in Substance Abuse Treatment. *Therapeutic Recreation Journal*, 49(2), 179.

### EXAMPLES OF WRITING

Bike Share Intervention: Improving Wellness & Community Access  
[http://tucollaborative.org/sdm\\_downloads/bike-share-program-manual/](http://tucollaborative.org/sdm_downloads/bike-share-program-manual/)

Organizing a Physical Activity Fair  
[http://tucollaborative.org/sdm\\_downloads/physical-activity-fair-manual/](http://tucollaborative.org/sdm_downloads/physical-activity-fair-manual/)

ICAN PLAY Leisure Manual  
[http://tucollaborative.org/sdm\\_downloads/ican-play-leisure-manual/](http://tucollaborative.org/sdm_downloads/ican-play-leisure-manual/)

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### PROFESSIONAL EXPERIENCE

#### Instructor

*TU College of Public Health, Recreational Therapy program, Philadelphia, PA* 2018 – current

#### Student Support Interventionist

*TU Collaborative on Community Inclusion, Philadelphia, PA* 2018 – current

- Meet one on one, remotely with college students from universities across the country to identify and utilize campus and natural supports which can be used increase the potential for academic success
- Provide knowledge translation and training services, including individual consultations with professionals, presentations, webinars, and manuals

#### Recreational Therapist

*TU Collaborative on Community Inclusion, Philadelphia, PA* 2014 – 2018

- Managed undergraduate and graduate level student interns and volunteers
- Wrote communication materials and facilitated lectures related to serious mental illness, motivational interviewing, recreation therapy LGBT issues, and employee wellness
- Facilitated group and individual recreation therapy sessions for clients with diagnoses of severe mental illnesses to promote independent community-based recreation
- Developed and led an earn-a-bike program for individuals with serious mental illnesses
- Created and oversaw annual health fairs, highlighting the use of leisure to increase wellness

#### Management Associate

*Brightpoint Health (formerly PSI), New York, NY* 2008 – 2009

- Developed and directed the student intern and volunteer departments
- Produced marketing materials: annual reports, quarterly newsletters, and website updates
- Acted as HIPAA Officer, Corporate Compliance Officer and Legal Liaison

#### Volunteer Manager

*God's Love We Deliver, New York, NY* 2004 - 2008

- Recruited, trained and managed 1,400+ volunteers for events and day to day operations
- Interviewed, orientated, and trained student interns
- Oversaw annual events, including the volunteer appreciation party and agency participation in events organized by other organizations, such as the Pride Parade and the AIDS Walk
- Facilitated presentations for a variety of audiences, varying from schools to corporations
- Produced marketing materials: newsletters, website updates, and branded materials
- Processed employee information, including payroll, new staff orientation and benefit enrollment

### PROFESSIONAL MEMBERSHIPS

American Therapeutic Recreation Association

New Jersey/Eastern Pennsylvania Therapeutic Recreation Association