

CURRICULUM VITAE
SHERYL BURT RUZEK
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Professor Emerita
Department of Social and Behavioral Sciences
College of Public Health, Temple University

Author and Public Health Consultant
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EDUCATION

Epidemiology	MPH	University of California, Berkeley
Sociology	PhD	University of California, Davis
Sociology	MA	University of California, Davis
Sociology	BA	San Francisco State University

SUMMARY of ACADEMIC POSITIONS

Temple University

Professor of Public Health Emerita (2009- present)
Professor of Public Health/Health Studies (1992-2009)
Co-Director, Center for Women's Health Research, Leadership and Advocacy, Office of the Vice-President for Research and Strategic Initiatives (2004-2009)
Acting Dean of the Graduate School (2000-2002)
Associate Professor of Health Education (1985-1992: tenured 1987)
Affiliated Professor of Women's Studies, College of Liberal Arts (1986-2009)
Research Preceptor, Department of Family Practice, School of Medicine (1986- 1990)

University of California, San Francisco

Associate Adjunct Professor of Sociology (1983-85) and Visiting Lecturer (1975, 1979-83)
Co-Director, Women, Health and Healing Project (1983-86)
Continuing Education Specialist, Continuing Education in the Health Sciences (1977 -79)

University of California, Berkeley

Postdoctoral Fellow, Epidemiology, School of Public Health (1981-83)
Lecturer, School of Social Welfare (1978-84)

University of California, Davis

Post-Graduate Research Scientist, Institute for Governmental Affairs (1972)

TEMPLE UNIVERSITY ADMINISTRATION, TEACHING AND SERVICE

Office of the Vice-President for Research (2004-2009)
Co-Director, Center for Women's Health Research, Leadership and Advocacy

Identified researchers, established planning groups, Co-chaired Planning Committee for first annual
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“Interdisciplinary Symposium on Women’s Health Research” (March 16-17, 2005); Appointed Co-Director of the Center (May 2005); convened annual research symposia, established research groups.

Office of the Provost (2000-2002)
Acting Dean of the Graduate School

Chaired elected Graduate Board and led initiatives to 1) standardized policies, procedures and assessment criteria for reviewing new and existing graduate programs, 2) clarify, edit and standardize graduate policies 3) establish the first on-line Graduate Bulletin to achieve currency and consistency, 4) draft and adopt recommendations for the regular review of all academic programs in consultation with representatives of the Faculty Senate. Reviewed Graduate Faculty criteria in schools and colleges and made recommendations to the Provost and President for increasing criteria for faculty to supervise dissertation research.

Assessed employment patterns and responsibilities of graduate assistants that led to the establishment of formal designations of graduate teaching and research assistants and graduate interns adopted university-wide following completion of contract negotiations with the Temple University Graduate Students Association (TUGSA).

Analyzed graduate student support policies, practices and award patterns that led to revitalizing the Future Faculty Fellowship program by establishing a faculty mentoring program and negotiating a graduate student support initiative, Fox School of Business and Management.

Engaged a consultant to assess the functioning of the Graduate School; resulted in streamlined, standardized policies and procedures to improve response to schools, colleges and graduate students.

Chaired the Provost’s Task Force on the Establishment of a School of Public Health; resulted in expansion of CEPH accredited public health degrees from one MPH to four and 3 MS degrees, PhD and BS in public health.

Collaborated with the Office of University Counsel to reviews Board of Trustees authorization of all graduate degree programs; identified graduate programs no longer viable.

Public Health Program Administration

Director of Graduate Programs (1995 - 98 and 2002-2005)

Provided leadership, administrative oversight for graduate programs: PhD in Health Studies, MPH and dual degrees (with MD, DPM, DO, MSW) in Community Health Education, EdM in Health Education for School personnel, MS Environmental Health. Chair Graduate Committee, Chair/Convene PhD Steering Committee, Departmental representative to College Graduate Council, liaison with Graduate School. Oversaw recruitment, admissions, advising, sequencing of graduate courses, curricula, advising handbooks, Graduate Bulletin, doctoral preliminary and dissertation examinations, MPH oral examinations.

PhD Program Director - Health Studies (32-40 students) (1985-1992; 1994-2000; 2005-2006)

Provided leadership for PhD in Health Studies (34-40 students). Interviewed prospective doctoral students; advised new and continuing students, coordinated doctoral dissertation committees; reviewed doctoral dissertation committees, monitored student progress and chaired admissions committee and PhD committee.

Master of Public Health Program Director (1992-1994)

Developed advising materials and procedures; advised 28 students in program; supervised MPH fieldwork placements and projects; planned and conducted CEPH Self-Study; wrote accreditation report; presented dual MD-MPH program to Medical School Curriculum Committees, Graduate School.

Teaching (1985-2009)

Undergraduate Courses

Introduction to Health Professions
Introduction to Public Health
Disease Prevention and Control
Fieldwork and Practicum
Introduction to Epidemiology
Women's Health Issues
Community Health Program Planning (Writing intensive, capstone course)
Introduction to Health Sciences

Graduate Courses

Introduction to Epidemiology
History and Bioethics in Public Health (Foundations of Public Health)
Models of Teaching Health and Patient Education
Environmental Public Health Issues
Maternal and Child Health Policy
Readings and Conference in Public Health
MPH Fieldwork and Practicum
Health Communication Seminar
Doctoral Research Methods
Doctoral Research Seminar
Supervised Research
Dissertation Research

Research Preceptor, Family Practice Fellows Program

Research rounds for Board Certified Family Practice Physicians

Chairperson of Dissertation Committees (26 - By year completed)

1. Fleisher, Linda. Variations in use and impact of a prostate cancer decision support software among men with early stage prostate cancer: A mixed-methods approach. (Jan 2011)
2. Miller, Mary Ellen The Relationship Between Parenting Style and Sexual Communication with Adolescent Daughters: Does Parenting Style Predict Amount of Sexual Communication? (2008).
3. Balmer, Dorene Qualitative Analysis of Mentorship and Professional Socialization in Continuity Clinic in Pediatric Residency Training. (2005)
4. Bass, Sarah Relationships Between Internet Use, Patient Task Behavior and Self-Efficacy Among Recently Diagnosed Cancer Patients Who Contact the Cancer Information Service. (2001)
5. Becker, Julie S. Balance and Bias of the Internet: A qualitative Study of a Purposive Sample for Breast Cancer Health Information Web-Sites (2000).
6. Katz, Mira A comparison of Women's and Men's Beliefs, Attitudes, Concerns, Coping Style, Affective States, and Intrusive and Avoidant Ideation Prior to Undergoing Diagnostic Medical Procedures for Colon , Ovarian, and Prostate Cancer. (2000)

7. Homko, Carol A Randomized Trial to Examine Effects of Type of Maternal Metabolic Monitoring (Self-Blood Glucose and Periodic Monitoring on Self-Efficacy and Pregnancy Outcomes in Women with Diet-Controlled Gestational Diabetes Mellitus. (2000)
8. Johnson, Mary An Assessment of Educational Needs of Parents for Caring for Infants Preceding and Following Release of Infants from a Neonatal Intensive Care Unit. (1999)
9. Culhane, Jennifer A Case Control Study of Non-Medical Risks Associated with Infant Mortality in Philadelphia from the Healthy Start Maternal Interviews. (1998)
10. Morgan, Michael Self-Care Agency in People with End-Stage Renal Disease. (1997)
11. Widerman, Eileen "When I Got CF": Experiencing the Diagnosis of Cystic Fibrosis After Age 20: Implications for Health Education and Patient Support (1997)
12. Bretschneider, Joan An Evaluation of a Program to Promote Breast-feeding Among Low Income African-American Women. (1995)
13. Kovach, Andrea A Survey of Level of Implementation of the WHO Baby-Friendly Hospital Breast-feeding Initiative in the Delaware Valley. (1995)
14. Byrnes, John The Relationship Between Elementary Classroom Teachers' Perceptions of School Health Education and Their Level of Health Teaching. (1994)
15. Bloom, Wendy The Use of Financial Incentives for the Use of Norplant, An Implanted Contraceptive. (1994)
16. Choi, Monica Choosing Whether or Not to Use Hormone Replacement Therapy During the Menopausal Transition: A Qualitative Study. (1993)
17. Cranmer, Janice Nursing Students' Perceptions of Clinical Experience Stressors and Peer Group Support. (1993)
18. Dellaira, Ann The Relationship Between Newly Graduated Nurses' Attitudes, Knowledge and Experience in Nursing Care of the Person with AIDS/HIV Infection and Their Fear of AIDS. (1992)
19. Hanrahan, Susan Tampon Labeling and Its Effect on Female Adolescents' Knowledge of Tampon Absorbency, Knowledge of Toxic Shock Syndrome and Tampon Usage Patterns. (1992)
20. Martha From the Development of a Caring Nursing Student. (1991)
21. Archangelo, Virginia Medication Misuse in the Elderly: Factors Associated with Incorrect Usage. (1991)
22. Miller, Mary Ann Psycho social Factors Related to Smoking Behavior During Pregnancy. (1990)
23. Hanlon, Toby The Relationship Between the Use of Sign Language Interpreters and Effectiveness of Communication in a Medical Encounter. (1990)
24. Mynaugh, Patricia The Effectiveness of Prenatal Health Practices and Two Instructional Education Methods on Labor and Delivery: A Case Study of Perineal Massage. (1989)
25. Miles, Alma Ann A Survey of Urban Black Women's Health Experiences. (1988)

26. Miles, Karen An Experiment to Increase Migrant Farm Workers' Awareness of Pesticide Poisoning.
(1988)

Member of Dissertation Sponsoring/Examining Committees (19)

Carol McKenzie	Elizabeth Dickason	Cristine Delnevo	Diane Abatamarco
Beulah Hall	Diane Depken	Theresa Benicasa	Brian Abrams
Linda Grafius	Susan Bralow	Karen Paarz	Robert Atkins
Carol Mest	Marylou Manning	Dee Bill-Harvey	Letitia Holloway
Margaret Foley	Pamela Poe	Walter Mateja	

Member Master's Thesis Sponsoring Committee

B. Caruso

Member, MPH Examining Committees

2-3 annually including MPH research Interns

Selected Temple University Service

Chair, Public Health-Medicine Health Communication Collaborative Research Group (2005-2009)
Provost's Task Force on Course Assessment (Spring 2001)
Delegation to Kiev, Ukraine, opening US AID-AIHA Partnership Primary Care Center (Fall 2000)
Graduate School - Provost's Ad Hoc Procedural Review Committee (Spring 2000)
Chair, Planning Committee, UNESCO Collaboration for Central Africa (1999-2000)
Chair, Interdisciplinary Public Health Steering Committee (1998-2002)
Great Teacher Award Selection Committee (1997, 1998, 1999)
Provost's Committee for Planning College of Adult Studies (1996)
Provost's Ad Hoc Committee to Restructure Graduate Education (1994-95)
Elected Member Graduate Board (4 year term) (1991-94)
Graduate Board Committee to Review New and Existing Graduate Programs (1991-94)
Elected Member College of Liberal Arts, Women's Studies Steering Committee (2005-2009);
Council Member (1986-1998)
Provost's Sexual Harassment Guidelines Committee (1991-92)
Faculty Senate - Provost's Academic Planning Council - Subcommittee on Structure and Function
of the University and Subcommittee on Libraries (1990)

College of Health Professions (previously CAHP and HPERD) Service

Dean's Merit Review Committee (2005)
Graduate Council, Department of Public Health Representative (2002- 20007)
Dean's Applied Strategic Planning Council (1995-96)
Dean's Budget Review Committee (1997)
Chair, Graduate Council (1994-95); Departmental of Health Education Representative (1995-1997);
At-Large Member (1992-95)
College Assembly Secretary (1989-90)

Department of Public Health (formerly Health Education/ Health Studies) Service

Chairperson, Department Assembly (1989-91), Library Committee (1987-93), Faculty Retreat Planning Committee (1987, 1992, 2008)
Chairperson, Graduate Executive Committee (1995-1998; 2002-2005)
Chairperson, Master of Public Health Committee (1992-94; Member 1985-2009)
Personnel Committee - Hiring, Promotion and Tenure Committee (1985-2009)
Faculty Search Committees (Co-chair 1987-88; chair 1989-90, 1990-91, 2006-07; member 1991-92; 1995-96; chair 2006-07; co-chair Department Chair Search 2008-2009)

EXTERNAL FUNDING

National Cancer Institute/NIH 1R21CA120122-01A1. "Using Perceptual Mapping to Develop Low Literacy CRC Screening Decision Aids." TF Gordon, PI, **SB Ruzek**, SB Bass, L Kaplan, Co-PIs. (\$330,000 6/2007-11/2010)

Philadelphia Department of Public Health. "Health Providers' Perceptions of HIV Prevention and Case Management." TF Gordon, PI, **SB Ruzek**, SB Bass Co-PIs (\$9,985 2/2008-7/2008)

PA Department of Health, Office of PH Preparedness in coordination with the **Centers for Disease Control and Prevention.** Mental Health Preparedness and Risk Communication, AH Hausman, Center Director and PI. TF Gordon, PI, **SB Ruzek**, SB Bass, Co-PIs for Risk Communication projects (\$850,000 2004-06)

Temple University Tobacco Settlement Fund, Office of the Vice President for Research. Risk Communication Laboratory for Modeling Simulations & Building Predictive Computer Models. TF Gordon, PI, **SB Ruzek** and SB Bass, Co-PIs. (\$57,000 2005)

American International Health Alliance and U.S. Agency for International Development. "Development of Primary Care Systems for NIS of former Soviet Union. Primary care infrastructure for Kiev, Ukraine." NIH Health Partnerships Program. W Aaronson and J Portwood, Fox School of Business, Project Leaders. **SB Ruzek**, Leadership Team and Community Health Assessment Team. (\$980,000 1999-2004)

U.S. Office of Education. SB Ruzek, PI Evaluation. "Community-School Health Education Partnership." P Legos and C Balsley, Project Directors, (\$329,122 1990-93)

Fund for the Improvement of Post-Secondary Education (FIPSE). Olesen, VL, **SB Ruzek** and E Lewin, Co-directors. "Women's Roles in Health and Healing." University of California, San Francisco. (\$230,602 1983-86)

National Institutes of Health. SB Ruzek, PI, "Epidemiology of CHD in Women: Work and Family Strain." National Heart, Blood and Lung Institute, Epidemiology and Disease Control Section. (\$72,413 1984-86)

Zellerbach Family Fund. SB Ruzek, Project Director. "Support Services for Parenting," Continuing Education in the Health Sciences, University of California, San Francisco (\$13,000 1980- 81)

Carnegie Foundation and the American Sociological Association Medical Sociology Section.
SB Ruzek, PI, "Self-help Health Care" (\$3,000 1975)

STUDY SECTION REVIEWS

NSF Science and Society Program (Oct 2005)
National Institute on Disability and Rehabilitation Research Program Review (June 2003)
AHRQ National Research Service Award Institutional Research Training Grants (Feb 2003)
AHRQ Conference Grant Program (June 1995)
National Institutes for Child Health and Human Development (NICHD) Special Study Section (Feb 1983)

HONORS AND AWARDS

Delta Omega, Beta Theta Chapter, Public Health Honorary Society (2007-present)

Center for Asian Health, Advisory Board Award (2008)

Temple University Great Teacher Award (1995)

HERS Mid-Atlantic Summer Institute for Women in Higher Education Administration, Bryn Mawr College. Nominated by President Peter Liacouras, summer (2000)

Temple University Research Leaves (2006, 1994), summer research fellowship (1997)

Merit Awards (1986-2008)

Public Health Service, National Heart Blood and Lung Institute. Post-Doctoral Fellowship School of Public Health, University of California, Berkeley (1981-83)

Research Skills Development Institute Fellowship, University of California, Los Angeles. National Institute for Education (1980)

National Science Foundation Doctoral Fellowship, University of California, Davis (1968-70)

National Methodist Scholarship, University of the Pacific, Stockton, California (1962-63)

PUBLICATIONS

Books and Edited Volumes

Ruzek, SB, VL Olesen and AE Clarke, Eds. Women's Health: Complexities and Differences.
Columbus: Ohio State University Press, 1997.

Roth, JA and **SB Ruzek, Eds. The Adoption and Social Consequences of Medical Technologies.**
Research in the Sociology of Health Care Vol. 4. Greenwich, CT: JAI Press, 1986.

Ruzek, SB, The Women's Health Movement. New York: Praeger Publishers, 1978. Paperback Edition, 1979.

Articles in Refereed Journals

1. Clarke, AE and **Ruzek, SB**. In Celebration of Virginia Olesen's Uncanny Sociological Eye. Symbolic Interaction. Nov 2016; 39 (4):
2. **Ruzek, SB**, Bass, SB, Greener, J, Wolak, C, Gordon, TF. Randomized trial of a computerized touch screen decision aid to increase acceptance of colonoscopy screening in an African American population with limited literacy. Health Communication (3 Mar 2016) DOI: 10.1080/10410236.2015.1069165
3. Gordon, TF, SB Bass, **SB Ruzek**, C Wolak, MJ Rovito, D Ruggieri, S Ward, A Paranjape. A. "Developing a typology of African Americans with limited literacy based on health maintenance orientation: Implications for colorectal cancer screening strategies." Journal of Health Communication. 2014; 19(11): 1259-77. DOI: 10.1080/10810730.2013.872725
4. Ruggieri, DG, SB Bass, MJ Rovito, S Ward, TF Gordon, A Paranjape, K Lin, B Meyer, L Parameswaran, C Wolak, J Britto & **SB Ruzek**. Perceived Colonoscopy Barriers and Facilitators Among Urban African American Patients and Their Medical Residents, Journal of Health Communication, 2013; 18(4): 372-90. DOI: 10.1080/10810730.2012.727961
5. Miller, ME, **SB Ruzek**, SB Bass, TF Gordon, JP Ducette. Why Fathers are too important to ignore. Communication about sexuality between fathers and daughters. Holistic Nursing Practice 27(2): 89–97, 2013. DOI: 10.1097/HNP.0b013e318280f78a
6. Bass, SB, Gordon, TF, **Ruzek, SB**, Wolak, C, Ruggieri, D, Mora, G, Rovito, MJ, Britto, J, Parameswaran, L, Abedin, Z, Ward, S, Paranjape, A, Lin, Meyer, B, Pitts, K. "Developing a Computer Touch-screen Interactive Colorectal Screening Decision Aid for a Low-Literacy African American Population: Lessons Learned." Health Promotion Practice, 2013. 14(4): 589-98. DOI: 10.1177/1524839912463392.
7. Mateja, WA, DB Nelson, CD Kroelinger, **S Ruzek** & J Segal. "The Association Between Maternal Alcohol Use and Smoking in Early Pregnancy and Congenital Cardiac Defects," Journal of Women's Health. 21(1): 26-34. 2012.
8. Bass, SB, TF Gordon, **SB Ruzek**, C Wolak, S Ward, A Paranjape, K Lin, B Meyer & D Ruggieri. "Perceptions of colorectal cancer screening in urban African American clinic patients: Differences by gender and screening status. J of Cancer Education, 2011 26(1): 121–128. 2011. DOI 10.1007/s13187-010-0123-9
9. Lerner, JC, DM Fox, **SB Ruzek** & GE Shearer. "The Case for a National Patient Library." Health Affairs 2010, 29(10) 1-6. DOI: 10.1377/hlthaff.2010.0631
10. Bass, SB, **SB Ruzek**, L Ward, TF Gordon, AL Hanlon, AJ Hausman & M Hagen. "If

you ask them will they come? Predictors of quarantine compliance during a hypothetical avian influenza pandemic: Results from a statewide survey. Disaster Medicine and Public Health Preparedness. 2010, 4:1-10.

10. Ward, S, L Parameswaran, SB Bass, A Paranjape, TF Gordon & **SB Ruzek**. "Resident Physicians' Perceptions of Barriers and Facilitators to Colorectal Cancer Screening for African Americans." Journal of the National Medical Association, 2010, 102: 303-311.
11. Balmer, DF, JR Serwint, **SB Ruzek**, AP Giardino. Understanding paediatric resident-continuity preceptor relationships through the lens of apprenticeship learning. Medical Education. 42: 923-929, 2008.
12. Ward, SH, K Lin, B Meyer, SB Bass, L Parameswaran, TF Gordon and **SB Ruzek**. Increasing Colorectal Cancer Screening Among African Americans. Linking Risk Perception to Interventions Targeting Patients, Communities and Clinicians. Journal of the National Medical Association 100 (6): 748-758, 2008.
13. Bass, SB, TF Gordon, **SB Ruzek**, AJ Hausman. "Mapping Perceptions Related To Acceptance Of Smallpox V Vaccination By Hospital Emergency Room Personnel" Biosecurity and Bioterrorism: Biodefense Strategy, Practice, and Science, 6 (2): 179-189, 2008.
14. Bass, SB, **SB Ruzek**, TF Gordon, A Hanlon. "Preparedness for a Smallpox Outbreak: Comparing Metrics for Assessing Levels of Vaccination among Healthcare Workers by State" Epidemiology and Infection, 135(4):622-33, 2007.
15. Balmer, D, **SB Ruzek**, S Ludwig, A Giardino. A "Pediatric Residents and Continuity Clinic Preceptor Perceptions of the Effects of Restricted Work Hours on Their Learning Relationship" Ambulatory Pediatrics 7 (5); 348-353, 2007.
16. Balmer, D, **S Ruzek**, S Ludwig, Giardino Learning about Systems-Based Practice in the Informal Curriculum: A Case Study in an Academic Pediatric Continuity Clinic. Ambulatory Pediatrics 7 (3):214-219, 2007.
17. Balmer, D, J Serwint, **S Ruzek**, S Ludwig, A Giardino. Learning Behind the Scenes: Perceptions and Observations of Role Modeling in Pediatric Residents' Continuity Experience. Ambulatory Pediatrics 7(2): 176-181, 2007.
18. Balmer, D, **SB Ruzek**, S Ludwig and A Giardino, "Pediatric Residents and Continuity Clinic Preceptor Perceptions of the Effects of Restricted Work Hours on Their Learning Relationship," Ambulatory Pediatrics 7 (5); 348-353, 2007.
19. **Ruzek, SB** "Transforming doctor: patient relationships," Journal of Health Services Research & Policy 12(3): 181-182, 2007.
20. Balmer, D, **S Ruzek**, S Ludwig, A Giardino, "Learning about Systems-Based Practice in the Informal Curriculum: A Case Study in an Academic Pediatric Continuity Clinic," Ambulatory Pediatrics 7 (3): 214-219, 2007.
21. Balmer, D, J Serwint, **S Ruzek**, S Ludwig, A Giardino, "Learning Behind the Scenes": Perceptions and Observations of Role Modeling in Pediatric Residents' Continuity Experience. Ambulatory Pediatrics 7(2): 176-181, 2007.
22. Bass, SB, **SB Ruzek**, TF Gordon, A Hanlon, "Preparedness for a Smallpox Outbreak: Comparing Metrics for Assessing Levels of Vaccination among Healthcare Workers by State," Epidemiology and Infection, 135(4): 622-33, 2007.

23. Bass, SB, **SB Ruzek**, L Fleisher, N McKeown-Conn, TF Gordon, and D Moore, "Relationship of Internet Health Information Use with Patient Behavior and Self-Efficacy: Experiences of newly diagnosed cancer patients who contact the National Cancer Institute's Cancer Information Service, Journal of Health Communication 11:1-18, 2006.
24. Katz, ML, **SB Ruzek**, S Miller, P Legos, "Gender differences in patients needs and concerns undergoing diagnostic tests for possible cancer," Journal of Cancer Education 19:227-231, 2004.
25. **Ruzek, SB**. "How Might the Women's Health Movement Shape National Agendas on Women and Aging?" Women's Health Issues 14:112-4, 2004.
26. Ma, GX, S Shive, Y Tan and **SB Ruzek**, "Development and Implementation of Health Surveys in Asian American Communities: An Example of Research on Smoking Behaviors and Perceived Cancer Risks," California Journal of Health Promotion 1(3): 135-148, 2003.
27. Katz, ML, K Smith-Whitley, **SB Ruzek** and K Ohene-Frempong, "Knowledge of Stroke Risk, Signs of Stroke, and Need for Stroke Education Among Children with Sickle Cell Disease and Their Caregivers," 7:2 pp. 115-123 Ethnicity and Health, 2002.
28. Bass, SB, **SB Ruzek**, L Fleisher and N McKeown-Conn, "Relationships among Internet health information use, patient behavior and self-efficacy in newly diagnosed cancer patients who contact the National Cancer Institute's (NCI) Atlantic Region CIS," Proceedings of the American Medical Informatics Association. 260-264, 2002.
29. **Ruzek, SB** and J Becker, "The Women's Health Movement in the US: From Grass-roots Activism to Professional Agendas," Journal of the American Medical Women's Association 54:1 pp. 4-8, 40, 1999.
30. Mc Givney WT, Ho S, **Ruzek SB**, et al. Coverage decisions regarding experimental treatments and technologies Women's Health Issues 6 (1): 17-20, Jan- Feb 1996.
31. **Ruzek, SB**, "Consumer Perspectives on the RADIUS Study Results" in "Ultrasound Screening: Implications of the RADIUS Trial," Journal of Maternal-Fetal Investigation 5:155-184, 1995.
32. Hausman, A and **SB Ruzek**, "Implementation of Comprehensive School Health Education in Elementary Schools: Focus on Teacher Concerns," Journal of School Health 65:3 March: 81-86, 1995.
33. **Ruzek, SB**, "Defining Reducible Risk- Social Dimensions of Assessing Birth Technologies," Human Nature-An Interdisciplinary Biosocial perspective 4 (4): 383-408, 1993.
34. **Ruzek, SB**, "Towards a More Inclusive Model of Women's Health," American Journal of Public Health 83:6-9, 1993.
35. Montini, T and **SB Ruzek**, "Overturning Orthodoxy: the Emergence of Breast Cancer Treatment Policy," Research in the Sociology of Health Care 8: 3-32, 1989.

36. **Ruzek, SB**, Anderson P, Clarke A, et al., "Minority Women, Health, and Healing in the United- States-Basic Bibliography," Women's Studies-An Interdisciplinary Journal 17 (1-2): 145-147 1989.
37. **Ruzek, SB** and J. Hill, "Promoting Women's Health: Redefining the Knowledge Base and Strategies for Change," Health Promotion 1:301-309, 1986.
38. **Ruzek, SB**, "Women's Health, An International Perspective," Mobius.Journal of Continuing Education in the Health Professions 5:3, July 1985.
39. **Ruzek, SB**, "How Critically Do We Examine Obstetrical Technologies?" Mobius. Journal of Continuing Education in the Health Professions 3:90-96, 1983.
40. **Ruzek, SB**, "Video Display Terminals: An Occupational Health Hazard?" Mobius. Journal of Continuing Education in the Health Professions 3:89-93, 1983.
41. **Ruzek, SB**, "Looking Back to Look Ahead," Mobius. Journal of Continuing Education in the Health Professions 3:65-67, 1983.
42. **Ruzek, SB**, "Reflections on Reproductive Technology," Mobius. Journal of Continuing Education in the Health Professions 2:75-78, 1981.
43. **Ruzek, SB**, "How Seriously are Women's Presenting Symptoms Taken?" Mobius. Journal of Continuing Education in the Health Professions 1:66-68, 1981.
44. **Ruzek, SB**, "Women's Health from a Woman's Point of View Part II," Mobius. Journal of Continuing Education in the Health Professions 1:100-103, 1981.
45. **Ruzek, SB**, "Women's Health from a Woman's Point of View, Part I," Mobius. Journal of Continuing Education in the Health Professions 1:47-50, 1981.
46. **Ruzek, SB**, "Medical Response to Women's Health Activities: Conflict, Accommodation and Co-optation," Research in the Sociology of Health Care, 1:335-354, 1980.
47. Howard, J, F Davis, C Pope, and **SB Ruzek**, "Humanizing Health Care: The Implications of Technology, Centralization and Self-Care," Medical Care 15:5 Supplement-26, 1977. Reprinted in G Turner and J Mapa, Eds., Health Care, A Humanistic Approach. New York: McGraw-Hill, 1980.

Chapters in Edited Volumes

1. **Ruzek, SB** and J Becker, "The Women's Health Movement in the US: From Grass-roots Activism to Professional Agendas," in KS Ratcliff, Ed, Women and Health Pp. 293-302 in Power, Technology, Inequality, and Conflict in a Gendered World. Boston: Allyn & Bacon, 2002.

2. Schurmans, SN, JJ Boulton, PA Stephenson and **SB Ruzek**, "Birth Technology," Chapter 11, pp. 63-74 in A. Burfoot, Ed., Encyclopedia of Reproductive Technologies, Boulder, CO and Oxford, England: Westview Press, 1999.
3. **Ruzek, SB**, "The Map of the Women's Health Movement," pp. 1478-1487" in G Null and B Seaman, For Women Only, Your Guide to Health Empowerment. New York : Seven Stories Press, 1999.
4. **Ruzek, SB**, "Rethinking Feminist Ideologies and Actions: Thoughts on the Past and Future of Health Reform," pp. 303-323 in VL Olesen and AE Clarke, Eds., Revisioning Women's Health and Healing. Feminist, Cultural and Technoscience Perspectives . New York: Routledge, 1998.
5. **Ruzek, SB**, "Demographic Changes That Impact on Women's Health Over the Life Phases," in L Wallis, Ed. Textbook of Women's Health. Boston: Little, Brown and Company, 1997.
6. **Ruzek, SB**, AE Clarke and VL Olesen, "Social, Biomedical and Feminist Models of Women's Health" pp. 11-28 in Ruzek, SB, VL Olesen and AE Clarke, Eds. Women's Health: Complexities and Differences. Columbus: Ohio State University Press, 1997.
7. **Ruzek, SB**, VL Olesen and AE Clarke, "What Are the Dynamics of Difference?" pp. 51-95 in Ruzek, SB, VL Olesen and AE Clarke, Eds. Women's Health: Complexities and Differences. Ohio State University Press, 1997.
8. **Ruzek, SB**, "Women, Health Behavior and Health Promotion" pp. 118-153 in Ruzek, SB, VL Olesen and AE Clarke, Eds. Women's Health: Complexities and Differences. Columbus: Ohio State University Press, 1997.
9. **Ruzek, SB**, "Access, Cost and Quality of Medical Care: Where Are We Heading? pp. 183-230 in Ruzek, SB, VL Olesen and AE Clarke, Eds. Women's Health: Complexities and Differences. Columbus: Ohio State University Press, 1997.
10. Olesen, VL, D Taylor, **SB Ruzek**, and AE Clarke, "Strengths and Strongholds in Women's Health Research" pp. 580-606 in Ruzek, SB, VL Olesen and AE Clarke, Eds. Women's Health: Complexities and Differences. Columbus: Ohio State University Press, 1997.
11. **Ruzek, SB**, VL Olesen and AE Clarke, "Conversing with Diversity: Implications for Social Research" pp. 607-636 in **Ruzek, SB**, VL Olesen and AE Clarke, Eds. Women's Health: Complexities and Differences. Columbus: Ohio State University Press, 1997.
12. **Ruzek, SB**, "The Women's Health Movement," pp. 423-425 in B Katz Rothman, Ed., The Encyclopedia of Childbearing. New York: Oryx Press, 1993. Paperback New York: Henry Holt and Company, 1994.
13. **Ruzek, SB**, "Women's Reproductive Rights: The Impact of Technology" pp. 65-87, in J Rodin and A Collins, Eds., Women and New Reproductive Technologies: Medical, Psycho social, Legal and Ethical Dilemmas. Lawrence Erlbaum: Hillsdale, New Jersey, 1991.
14. **Ruzek, SB**, "Feminist Visions of Health: An International Perspective," pp. 185-207 in J Mitchell and A Oakley, Eds., What is Feminism? London: Basil Blackwell, 1986.

(Simultaneous hardcover and paperback. Reprinted in P Brown, Ed. Current Perspectives in Medical Sociology: Dorsey Press, 1989.

15. **Ruzek, SB**, "Ethical Issues in Childbirth Technology," pp. 197-202 in HB Holmes, B Hoskins and M Gross, Eds., Birth Control and Controlling Birth: Woman Centered Perspectives. Clifton, NJ: Humana Press, 1980.
16. **Ruzek, SB**, "Women's Self-Help Programs," pp. 247-256 in W Squyres, Ed., Patient Education: An Enquiry into the State of the Art. New York: Springer, 1980.
17. **Ruzek, SB**, "Emergent Modes of Utilization: Gynecological Self-Help," in V Olesen, Ed., Women and Their Health: Research Implications for a New Era. Washington, D.C.: National Center for Health Services Research, DHEW Publication (HRA, 77-3138, 1977. Reprinted in: K Kowalski, Ed., Nursing Dimensions, pp. 73-78, 1979; A Kamer and C Granrose, Eds., Science, Sex and Society. Kansas State University Press, 1980; R Kern and P Conrad, Ed., Critical Perspectives in the Sociology of Health and Illness. St. Martin's Press, 1980.
18. **Ruzek, SB**, "Making Social Work Accountable," pp. 217-243 in E Freidson, Ed., The Professions and Their Prospects. Beverly Hills, CA: Sage Publications, 1973.
19. Roth, JA, **S Ruzek** and AK Daniels, "Current State of the Sociology of Occupations," Sociological Quarterly 14 pp. 309-333, Sum 1973.
20. Miller, D, A Rosenthal, DL Miller and **SB Ruzek**, "Public Knowledge of Criminal Penalties," in Deterrent Effects of Criminal Sanctions, Progress Report of the Assembly Committee on Procedure, pp. 10-18. Sacramento, CA, May 1968. Reprinted pp. 205-226 in S Group, Ed., Theories of Punishment. Bloomington: Indiana University Press, 1970.

Book Reviews

1. **Ruzek, SB**, "Into Our Own Hands. The Women's Health Movement in the United States, 1969-1990," by Sandra Morgen. Journal of the American Medical Association, 289 (22) pp. 3015-3016, 2003.
2. **Ruzek, SB**, "Medical Careers and Feminist Agendas. American, Scandinavian, and Russian Women Physicians," by Elianne Riska. Journal of Health Politics, Policy and Law, 28 (4) pp. 755-759, 2003.
3. **Ruzek, SB**, "Delivering Motherhood. Maternal Ideologies and Practices in the 19th and 20th Centuries," by K Arnup, A Levesque and RR Pierson, Eds. and "The Politics of Maternity Care. Services for Childbearing Women in Twentieth-Century Britain," by J Garcia, R Kilpatrick and M Richards, Eds. Sociology of Health and Illness, 1990.
4. **Ruzek, SB**, "Catching Babies. The Professionalization of Childbirth, 1870-1920," by C Borst. Women's Review of Books (Dec): 19-20, 1996.
5. **Ruzek, SB**, "Women and Health in America," by J Walzer Leavitt. Sociology of Health and Illness 7:3 pp. 459-460, Nov 1985.

6. **Ruzek, SB**, "Single and Pregnant by S Macintyre," Contemporary Sociology 7:2 pp. 1979-80 Mar 1978.

Selected Public Service Publications and Curricular Materials (out of 18 published 1974-2010)

1. **Ruzek, SB**, "Technology and Perceptions of Risks: Clinical, Scientific and Consumer Perspectives in Breast Cancer Treatment," Executive Briefings. Health Technology Assessment Information Service ECRI-WHO Collaborating Center, Plymouth Meeting, PA. Jan: 1-6, 1995.
2. **Ruzek, SB** "Communicating with Patients: Linking Managed Care and Women's Health Advocacy Organizations," ECRI Health Technology Assessment Information Service (HTAIS). Proceedings of the Conference on "Healthcare Technology Choices under Managed Care: Communicating Directly with Patients and Their Clinicians," ECRI/WHO Collaborating Center for Technology Transfer, 1997.
3. Holmes, L, P Bernstein, H Rodriguez-Trias, **SB Ruzek**, Enhancing Cultural Awareness and Communication Skills. A Training Program for HealthStart Providers. Ford Foundation and the New Jersey State Department of Health. Trenton, N.J.: HealthStart Project, 1989. Reprinted, distributed by Center for Research on Women, University of Memphis.
4. **Ruzek, SB**, AE Clarke, P Anderson and K Hill, Eds., Minority Women, Health and Healing in the U.S.: Selected Bibliography and Resources. San Francisco: Women Health and Healing Program, University of California, San Francisco, 1986.
5. Charmaz, K, N Chico, A Clarke and **SB Ruzek**, Eds., Syllabi Set for Courses in Medical Sociology. Washington, D.C.: American Sociological Association, Teaching Resources Center, Fall 1985.
6. **Ruzek, SB** with N Swenson, "Heart Disease and Stroke," in The Boston Women's Health Book Collective's Revised Our Bodies, Ourselves. New York: Simon and Schuster, 1984, 1992.
7. **Ruzek, SB**, Ed., Women and Health Careers: A Guide for Career Exploration. San Francisco: Program for Women in Health Sciences, University of California, 1979. ERIC.

EDITORIAL SERVICE

Patient Education Editorial Service/Consulting

Patient Education Institute. Developed scripts for interactive media tutorials on colon cancer screening methods: Feb-Sept 2006; decision aid for CRC screening 2007-2009. Advisory Board Member 2007-2015.

ECRI Institute, an AHRQ Evidence-Based Practice Center and WHO Collaborating Center. Evidence-Based Patient Guides:

ECRI Evidence-Based Family Guide to Bulimia. Advisory Panel for the Davis Foundation and Planning and Editorial Advisory Committee to develop "Bulimia Nervosa: Resource Guide for Families and Friends, an Evidence-Based Guide (Feb 2005--Mar 06).

ECRI Evidence-Based Patient Guide. “Should I Enter a Clinical Trial? A Patient Reference Guide for Adults with a Serious or Life-Threatening Illness. Plymouth Meeting, PA: ECRI, 2002. Member Planning and Editorial Advisory Committee.

ECRI Patient Evidence-Based Guide. High-Dose Chemotherapy with Bone Marrow Transplant for Metastatic Breast Cancer. A Patient Reference Guide. Plymouth Meeting, PA: ECRI, 1996, revised Edition, 2000. Member Planning and Editorial Advisory Committee.

Academic Editorial Service

Editorship, University of California Press: Mobius, A Journal for Health Science Professionals in Continuing Education and Health Policy. (Renamed Journal of Continuing Education in the Health Professions) Editor, reviewer, articles on women's health issues (1981-85)

Editorship, Temple University Press, Health, Society and Policy Series.

Sheryl Ruzek and Irving Zola, co-editors (1982-1996).

A Case About Amy. RC Smith (Zola) 1996

Women Resisting AIDS: Feminist Strategies of Empowerment. Nancy Stoller and Beth Schneider, Eds. (Ruzek) 1995

The Feel of Silence. Bonnie Poitras Tucker (Zola) 1995

Final Negotiations. A Story of Love, Loss, and Chronic Illness. Carolyn Ellis (Zola) 1995

Taking Charge and Making Do: The Management of Sickle-Cell Disease in Low-Income Black Families. Shirley A. Hill (Ruzek) 1994

A World Without Words. The Social Construction of Children Born Deaf and Blind. David Goode (Zola) 1994

Talking Health with Dr. Brian McDonough. Brian McDonough, Ed. (Ruzek) 1994

Sexual Cultures: Adolescence, Communities and the Construction of Identities Janice M. Irvine, Ed. (Ruzek) 1994

Tough Choices: In Vitro Fertilization and the Reproductive Technologies Patricia Stephenson and Marsden Wagner, Eds. (Ruzek) 1993

Science that Colonizes. A Critique of Fertility Studies in Africa. Agnes Riedmann (Ruzek) 1993

Centuries of Solace. Maternal Consolation Literature in the 19th and 20th Centuries Wendy Simonds and Barbara Katz Rothman (Ruzek) 1992

Day in, and Day Out with Alzheimer's. Stress in Caregiving Relationships Karen A. Lyman (Zola) 1992

Dangerous Passage. The Social Control of Sexuality in Women's Adolescence Constance A. Nathanson (Ruzek) 1991

Understanding Breast Cancer Risk Patricia T. Kelly (Ruzek) 1991

Cocaine Changes. The Experience of Using and Quitting. Dan Waldorf, Craig Reinerman and Sheila Murphy (Zola) 1991

Disorders of Desire: Sex and Gender in Modern American Sexology Janice Irvine (Ruzek) 1990

The Caring Relationship: Elderly People and their Families Hazel Qureshi and Alan Walker (Zola) 1990

Women with Disabilities: Essays in Psychology, Culture, and Politics Michelle Fine and Adrienne Asch, Eds. (Ruzek) 1989

Group Health Association: A Portrait of a Health Maintenance Organization Edward D. Berkowitz and Wendy Wolff (Zola) 1989

The Health of the Republic: Epidemics, Medicine, and Moralism as Challenges to Democracy Dan E. Beauchamp (Ruzek) 1988

Wash and be Healed: The Water-Cure Movement and Women's Health Susan E. Cayleff (Ruzek) 1987

The American Way of Birth Pamela S. Eakins, Ed. (Ruzek) 1986

Borrowed Time: Artificial Organs and the Politics of Extending Lives Alonzo L. Plough (Zola) 1986

Pathways from Heroin Addictions: Recovery Without Treatment Patrick Biernacki (Ruzek) 1986

The Regulation of Sexuality: Experiences of Family Planning Workers Carole Joffe (Ruzek) 1986

Engineering Disability Sandra J. Tannenbaum (Zola) 1986

Population Control Politics: Women, Sterilization and Reproductive Choice Thomas M. Shapiro (Ruzek) 1985

Regulating Birth: Midwives, Medicine and the Law Raymond G. DeVries (Ruzek) 1985

The Disabled State Deborah Stone (Zola) 1984

Other Academic Publishing Service

Academic Journal Peer Reviewer: American Journal of Public Health, American Sociological Review, Gender and Society, International Journal of Health Policy and Health Law, Journal of Health and Social Behavior, Social Problems, Social Science and Medicine, Sociology of Health and Illness, Women & Health, Women's Health Issues

Academic Press Peer Reviewer: Mayfield Press, External Reviewer (1999); **Rutgers University Press**, External Reviewer (1998); **Tavistock Press**, External Reviewer (1983); **Prentice-Hall**, External Reviewer (1980)

SELECTED PRESENTATIONS (out of over 175, 1974-2015)

1. Ruggieri, D, **Bass, SB**, Rovito, MJ, Ward, S, Gordon, TF, Paranjape, A, Lin, K, Meyer, B, Parameswaran, L, Wolak, C, Britto, J, Ruzek, SB. Perceived colonoscopy barriers and facilitators among urban African American patients and their medical residents. *American Public Health Association*, Nov. 2011. Washington, D.C.
2. Fleisher, L, V Kandadai, **SB Ruzek** “ “Use of a web-based decision aid for men diagnosed with early-stage prostate cancer: Results from a web tracking study.” APHA Annual Meeting, Washington, DC (Oct 31, 2011)
3. Gordon, TF, SB Bass, **SB Ruzek**, S Ward, A Paranjape, K Lin, B Meyer, C Wolak, **MJ Rovito**, J Britto, Z Abedin, GM Rovito, K Musliner, “Encouraging low-literacy African Americans to be screened for colorectal cancer: An experimental comparison of “usual care” materials with a customized touch-screen tutorial.” APHA Annual Meeting, Denver, CO (Nov 10, 2010).
4. Gordon, TF, MJ Rovito, **SB Ruzek**, SB Bass, S Ward, K Lim, B Myers, CN Wolak, J Britto & Z Abedin “Improving colorectal cancer screening strategies for low-literacy African Americans: Using risk-benefit segmentation to define a typology of patients and mapping perceptions to design targeted decision aids.” American Public Health Association Annual Meeting. Philadelphia, PA. (Nov 2009)
5. Bass, SB, **SB Ruzek**, TF Gordon, CN Wolak, MJ Rovito, J Britto, L Parameswaran, S Ward, B Meyer, K Lin & A Paranjape. “Developing computer touch screen interactive colorectal cancer screening decision aid for low-literacy populations: Lessons learned. American Public Health Association Annual Meeting Philadelphia, PA (Nov 2009)
6. Bass, SB, TF Gordon, **SB Ruzek**, CN Wolak, S Ward, B Meyer & K Lin. “Perceptions of colorectal cancer screening in African Americans: Differences by gender and screening status.” American Public Health Association Annual Meeting Philadelphia, PA (Nov 2009)
7. Bass, SB, **SB Ruzek**, TF Gordon, CN Wolak, MJ Rovito, J Britto, L Parameswaran, S Ward, B Meyer B, K Lin & A Paranjape. “Developing computer touch screen interactive

colorectal cancer screening decision aid for low-literacy populations: Lessons learned. National Health Literacy Conference Washington, D.C. (Oct 2009)

8. Rovito, GM, SB Bass, **SB Ruzek**, L Ward, TF Gordon, AL Hanlon, AJ Hausman & M Hagen. "Perceptions of Vaccine and Quarantine Compliance during a Hypothetical Avian Flu Pandemic." Pennsylvania Public Health Association Annual Meeting. Pittsburgh, PA (Oct 2009)
9. Wolak, CN, **SB Ruzek**, SB Bass & TF Gordon "Assessing Literacy in a Low-Income, African American Clinic Population to Facilitate Improving Health Education Interventions." . Pennsylvania Public Health Association Annual Meeting. Pittsburgh, PA (Oct 2009)
10. **Ruzek**, SB, SB Bass, A Hanlon, L Fleisher, N McKeown-Conn, Z Abedin*, TF Gordon. "Gender Differences in Use of Internet Health Information Among Newly Diagnosed Cancer Patients." College of Physicians Annual Research Poster Session (April 2009)
11. Britto, JP, **SB Ruzek**, S Ward, K Lin, B Meyer, C Wolak, Z Abedin, TF Gordon. "Prevalence Of Colorectal Cancer Screening In An Urban Primary Care Resident Clinic." College of Physicians Annual Research Poster Session (May 2009)
12. Matosky, M., C Terrell, TF Gordon, SB Bass, **SB Ruzek** "Using perceptual mapping to develop HIV case management." American Public Health Association Annual Meeting, San Diego, CA. Oct. 27, 2008
13. **Ruzek**, **SB** and SE Rosen, "An Ecological Model of Interdisciplinary Mentoring," National Leadership Workshop on Mentoring Women in Biomedical Careers. National Institutes of Health, Bethesda, MD (Nov 28, 2007)
14. Gordon, TF, SB Bass & **SB Ruzek**. "Mapping public perceptions of Avian Flu - a statewide survey: Using perceptual mapping to model perceptions and design health campaign strategy." American Public Health Association Annual Meeting Washington, DC (Nov 2007)
15. **Ruzek**, **SB**, K Lin, S Ward, L Parameswaran, B Meyer, TF Gordon. "Using the Precaution Adoption Model to Understand Colorectal Cancer Screening Among African Americans: Implications for Media Agenda Setting to Reduce Health Disparities," National Conference on Health Communication, Marketing and Media: "Expanding Networks. Increasing Knowledge. Advancing Public Health" Centers for Disease Control and Prevention, Atlanta (Aug 30, 2007)
16. **Ruzek**, **SB**, SB Bass, P Poe "Communicating evidence-based information to patients with a serious or life-threatening condition: A comparative analysis of the development and dissemination of patient decision aids," American Public Health Association Annual Meeting, Washington, DC (Nov 9, 2004).
17. **Ruzek**, **SB** From "Our Bodies Ourselves" to Our Mothers' Keepers: Life Cycle Perspectives on Women's Health Studies. Keynote Address, 30th Anniversary Women's Studies Program, University of South Carolina, Columbia, South Carolina (Sept 30, 2004).

18. **Ruzek, SB** "Policy Levers for Improving Retirees Well-Being. Women's Issues, "Employee Benefit Research Institute (EBRI)/Employee Research Foundation Annual Policy Forum sponsored by the Milbank Memorial Fund , Washington, DC (Dec 4, 2003).
19. **Ruzek, SB**, "Women, Health and Healing: Communicating Health Information to Women: Challenges of the Digital Divide" Symposium in Celebration of Virginia L. Olesen, Sponsored by the Society for Applied Anthropology and the Department of Social and Behavioral Sciences, University of California, San Francisco (Mar 23, 2000).
20. **Ruzek, SB**, "The History and Strategies of U.S. Women's Health Movements," Invited Presentation, Lecture Series on Women's Health: Historical Perspectives and Policy Dilemmas. University of Michigan School of Public Health and Institute for Research on Women and Gender, Ann Arbor (Nov 4, 1998).
21. **Ruzek, SB**, "From Grass-roots Activism to Professional Agendas," Invited Presentation, U.S. Department of Health and Human Services, Public Health Service Offices of Women's Health, and Congressional Committees, Washington, D.C. (June 11, 1998).
22. **Ruzek, SB**, "Historical Perspective on Women's Health," Opening Plenary Address, Advanced Curriculum on Women's Health - First International Conference, American Medical Women's Association, Miami (Mar 20, 1998).
23. **Ruzek, SB**, "Women's Health: Balancing Caring, Curing and Community," Keynote Address, Women's Studies Conference, University of South Carolina (March 27 , 1997).
24. **Ruzek, SB**, "Emerging Models of Women's Health: Rethinking Access, Equity and Ideological Blind Spots," American Public Health Association Annual Meeting. Invited presentation, Presidential Plenary Session, "Social Inequality, Social Justice and Women's Health," New York (Nov 19, 1996).
25. **Ruzek, SB**, "Access, Cost and Quality: Can Health Advocates and Managed Care Organizations Find Common Ground?" American Public Health Association Annual Meeting. Invited presentation, "Groundbreaking Feminists Write About Women's Health," New York (Nov 18, 1996).
26. **Ruzek, SB**, "Ethical Issues in Medicaid Managed Care," Maternity Care Coalition of Philadelphia, invited panelist, College of Physicians, Philadelphia (July 18, 1996).
27. **Ruzek, SB**, "Cost, Quality and Access: What Women's Health Advocates and Cost-Containers Can Learn from Failed Health Reform Efforts," Institute for Social and Policy Studies, Yale University (April 29, 1996).
28. **Ruzek, SB**, "Women's Health Medical Technologies," Invited presentation, Group Health Association of America Annual Meeting, San Diego (June, 1995).
29. **Ruzek, SB**, "Towards an Integrated Model of Women's Health: Caring, Curing and Community," Invited presentation, Society of Behavioral Medicine, Featured Symposium

"Beyond Diseases: Forging an Integrated Model of Women's Health," 16th Annual Scientific Session, San Diego (Mar, 1995).

30. **Ruzek, SB**, "Technology and Perceptions of Risks: Clinical, Scientific and Consumer Perspectives." Seminar on Assessing Controversial Transplant Technologies. ECRI-WHO Collaborating Center for Technology Transfer, Plymouth Meeting, PA. (Nov 11, 1994).
31. **Ruzek, SB**, "Envisioning Women's Health from Social and Biomedical Perspectives," Reframing Women's Health" Summer Institute, University of Illinois at Chicago Circle. Invited Opening Address (July 19-24, 1994).
32. **Ruzek, SB**, "Consumer Perspectives on the RADIUS Study Results," Invited presentation, NICHD and NIH Office of Medical Applications of Research Workshop on Ultrasound Screening: Implications of the Radius Study, Rockville, MD (Dec 3, 1993).
33. **Ruzek, SB**, "Meeting the Diversity of Women's Health Needs: Towards National Health Reform," Keynote Address, Women's Health Conference, University of Southern Maine, Portland (Oct, 1993).
34. **Ruzek, SB**, "The Human Genome Project: Social and Ethical Issues," Invited presentation, Annual Meeting of the National Society of Genetic Counselors," San Francisco, California (Oct, 1993).
35. **Ruzek, SB** and AJ Hausman, "Developing a Theory Driven Evaluation of a Comprehensive School Health Education Initiative," American Public Health Association Meetings, Washington, D.C. (Nov, 1992).
36. **Ruzek, SB**, "Managing and Mediating Risk for Mastectomy and Augmentation Patients in the FDA Silicone Breast Implant Hearings," Session on "Women and Breast Cancer: Public Policy and Personal Practices." Joint session, American Sociological Association and Sociologists for Women in Society Annual Meetings, Pittsburgh, PA. (Aug, 1992).
37. **Ruzek, SB**, "Gender Issues in Science and Medicine," Graduation Symposium, Southern Illinois University, Edwardsville (June 7, 1991).
38. **Ruzek, SB**, "Assessing the New Genetic Technologies: Conceptions of Risk," Georgetown University Program on Technology and Health Care, Biotechnology and the Diagnosis of Genetic Disease: Forum on Technical, Regulatory, and Societal Issues. Invited paper (April, 1991).
39. **Ruzek, SB**, "Assessing Neonatal Risks," NICHD - Social Science Research Council Research Priority Setting Conference, Coolfont Springs, W. Virginia. Invited Paper (May, 1990).
40. **Ruzek, SB**, "Sisterhood is Powerful, But so are Race and Class," Keynote Address, National Meeting of the State Commissions on Women, Greensboro, N.C. (June 9, 1989).
41. **Ruzek, SB**, "Race, Class and Gender Issues in Reproductive Health," Alpha Kappa Delta Address. Memphis State University (February 23, 1989).

42. **Ruzek, SB**, "Social and Ethical Issues in Childbirth," Invited presentation, MacArthur Foundation sponsored conference, "The Effects of Pharmacology, Technology, and Other Modern Inventions on Women's Health," Key Biscayne, FL (June, 1987).
43. **Ruzek, SB**, T Seeman, ML Chang, G Kaplan, "Women and CHD: The Effects of Work and Family Strain," Session on "Women and the Workplace Health Issues," American Public Health Association Meeting, New Orleans (Oct, 1987).
44. **Ruzek, SB**, "Teaching Women's Health Studies in the United States: Directions in Curriculum Development," American Sociological Association Meeting, New York (Sept, 1986).
45. **Ruzek, SB**, "The Growth of Women's Health Studies: A Comparison of the Content and Distribution of the Curricula in the U.S.," National Women's Studies Association Meeting, Urbana, IL (June, 1986).
46. **Ruzek, SB**, World Health Organization, Regional Office for Europe, International Study Group on Health Promotion, Copenhagen, Invited participation as U.S. representative and meeting rapporteur (May, 1985).
47. **Ruzek, SB**, "Concepts for Developing an International Perspective on Health Promotion," Department of Social and Administrative Health Sciences, School of Public Health, University of California, Berkeley (March, 1985).
48. **Ruzek, SB** and J Hill "Positive Approaches to Promoting Women's Health," Invited presentation, World Health Organization, Regional Office for Europe, Copenhagen (Dec, 1983).
49. **Ruzek, SB**, "Toward a Phenomenology of Health and Illness," Invited presentation, Institute for Psychosomatic Medicine, University of Geissen, Federal Republic of Germany (May, 1983).
50. **Ruzek, SB**, "Women's Health Studies in the United States," Invited lecture, Free University of Berlin, F.R. of Germany (May, 1983).
51. **Ruzek, SB**, "Whose Needs Do Industrialized Health Systems Meet?" Scottish Health Education Group and World Health Organization, Edinburgh, Scotland, Conference on Women and Health. Invited presentation and Conference Background Paper (May, 1983).
52. **Ruzek, SB**, "Women's Health and the Emergence of the Women's Health Movement in the U.S.," Invited lecture, WHO and European Scientific Society, Copenhagen (July, 1981).
53. **Ruzek, SB**, "The Women's Health Movement in the U.S.A.," Invited presentation, German Sociological Association, Meeting on "Women and Health," Berlin (June, 1981).
54. **Ruzek, SB**, "Women's Health: An Emerging New Consciousness," Invited Opening Lecture, Women and Health Lecture Series, Center for Research on Women, Stanford University (Jan, 1980).

55. **Ruzek, SB**, "Ethical Issues in Childbirth," Invited presentation, Conference on Ethical Issues in Reproductive Technology Analysis by Women, National Science Foundation Funded Conference, Hampshire College, Amherst (June, 1979).
56. **Ruzek, SB**, "The Politics of Women's Health," Invited presentation, Institute for Medical Sociology, University of Aberdeen, Aberdeen, Scotland (April, 1979).
57. **Ruzek, SB**, "Strains and Conflicts in Women's Health Reform Movements," British Sociological Association, University of Warwick, Coventry, England. Medical Sociology Workshop (April, 1979).
58. **Ruzek, SB**, "Social Science and Pressure Groups: Policy Making on Women and Drugs," Society for the Study of Social Problems, San Francisco (Aug 1975).

PROFESSIONAL ASSOCIATION ACTIVITIES

College of Physicians of Philadelphia, Section on Public Health and Preventive Medicine. (1995-2009)

American Public Health Association. Sections on Maternal and Child Health and Health Education/Health Promotion; APHA Women's Caucus; Health Communication (1978 -2011)

American Sociological Association (1971 - 2000). **Medical Sociology Section:** 1988 Program Committee; 1984-85 Committee on Teaching; 1980-82 Representative at Large -- Section Council; 1979 Annual Meeting Program Committee.

Council of Accredited Master of Public Health Programs (CAMP) Member, Co-chair Nominations and Elections Committee (2003-04); Co-chair (with Gary Gilmore), CAMP Committee to Implement IOM Recommendations for Health Communication.

Council of Graduate Schools, Member (2000-2002)

National Women's Health Network, Charter Member (1975- Board Nominations Committee (2004); Strategic Planning Committee on Health Insurance (2004)

Sociologists for Women in Society, 1988 - 1994, Founding Chairperson, Barbara Rosenblum Scholarship Committee for the Study of Women and Cancer; 1979-80 Bay Area Chapter Co-President; 1976-79 National Committee on Women and Health; 1974 - 75 Bay Area Chapter Vice-President.

Society for the Study of Social Problems, Member (1979-90). Chairperson, Lee Founders Award Committee 1986-87 Annual Meeting Committee 1978-79.

SELECTED PROFESSIONAL AND COMMUNITY SERVICE (unpaid advisory work)

Steering Committee, Extended Family Program (Resettlement of families exiting homelessness and refugees) Walnut Creek, California. Steering Committee Chair, 2017-present.

Suffolk University Advisory Board, MA in Women's Health. Boston, MA. (2005-2014)

ECRI Institute, a WHO Collaborating Center and AHRQ Evidence-Based Practice Center, Plymouth Meeting, PA. Trustee (1998-2014): Vice-Chair of Board and Executive Committee (2002-2014), Chair, Nominations and Board Development Committee (2002-2005), Board Secretary (2001-02), Chairperson, Advisory Committee on Women's Health Medical Technologies (1995-2014)

Center for Asian Health & Asian Tobacco Education, Community Awareness and Research Network. Partnership Steering Committee Temple University (funded by National Cancer Institute, Dr. Grace Ma PI) (Mar 2000 - 2009)

Milbank Memorial Fund. Planning Committee and Moderator, Conference on Evidence-Based Policy and Advocacy to Preserve Women's Retirement Security and Health (Sept 2004), Washington, D.C.

National Women's Health Network, Charter Member (1974-present) Board Nominations Committee (fall 2004); Strategic Planning Committee on Health Insurance (Nov 2004).

USDHHS, Office of Disease Prevention and Health Promotion. Member, Working Group for Healthy People 2010, Health Communication Objectives. (2003-Present)

Simpson Senior Services. Planning Committee, Simpson Gardens Congregate Care Residence (2000-2004).

William Penn School District. School safety and violence prevention (Oct 1997 – May 2001).

National Academy of Women's Health Medical Education (1994- 2000). Developed curricular materials and dissemination strategies for *Women's Health in the Curriculum, A Resource Guide for Faculty for Undergraduate, Residency and Continuing Education* (1996), American Medical Women's Association and Allegheny University of the Health Sciences.

Maternity Care Coalition (MCC) of Philadelphia, Policy and Advocacy Committee Consultation on program planning, evaluation, public hearings on maternal and child health policy issues (1989-2000).

The Consortium for Latino Health A Community Focused Health Initiative, Technical assistance on strategic planning with L Bonilla, C Guzman (1997).

NIH Office of Research on Women's Health. "Beyond Hunt Valley: Research on Women's Health for the 21st Century." Testimony on "Research Agendas Focusing on Diverse Pathways to Health" (Sept 1996).

Centers for Disease Control and Prevention. Women's Health Summit and Women's Health Report Card Committee with the Health and Medicine Policy Research Group, Chicago. (1996).

Greater Philadelphia Higher Education Congress. Represented Temple University for Mayor's initiative on regional resources (1992-93).

Philadelphia Department of Health Maternity and Infant Care Advisory Board. Advised Director of Maternal and Infant Health on maternity care services, program evaluation and immunization (1991-94).

Invited testimony before the Select Committee on Fiscal Stability and Intergovernmental Cooperation, Philadelphia City Council, on "Maternal and Infant Health in Philadelphia" (February 20, 1991).

Center for Research on Women, University of Memphis, Advisory Board, National Database Project on Women of Color and Southern Women. (1986-90).

International Conference on Childbearing and Perinatal Care. Israel. Member, Honorary Planning Committee (Spring 1986).

Pennsylvania Humanities Council, Program on Health, Society and Ethics. Planning Committee, public programs (1986-88).

National Council for Research on Women. Reviewer, Database Thesaurus Project (1986).

DES Action Advisory Committee. Planning and evaluation of education program for DES exposed patients; editorial review of publications; consultation with CDC (1983-85).

Women's Need Center, San Francisco. Institutional Review Board (IRB) for FDA study of cervical cap under investigational device exemption (IDE) (1979-80).

Coalition for the Medical Rights of Women, San Francisco. Chairperson, Board of Directors (1979-80).

San Francisco Women's Health Center. Advisory Board (1979-82).

California State Department of Health. Advisory Committee on Community and Free Clinics - policies for reimbursement and quality assurance for State Department of health, Medicaid program (1976-79).

San Francisco Interagency Pregnancy Council. Research design and analysis of counselor and client responses to new counseling protocols (1975).

Governor's Technical Advisory Council/ Drug Abuse Prevention Advisory Council (TAC/DAPAC). Reviewed state plans, annual budget, policies on service and reimbursement (1974-75).

California State Committee on Women and Drugs. Conducted statewide needs assessment on drug treatment services for women and advised TAC/DAPAC on women's issues (1973-75).

SELECTED CONSULTING (paid service)

Arcadia University, Department of Medical Sciences and Community Health. Consultant for conducting self-study for initial accreditation, Council on Education for Public Health (CEPH) (June 2010-2013)

Johns Hopkins University, Women and Children's Policy Center. Review/consultation on papers on access to health care (July 1998).

University of Missouri, St. Louis. Consultation on establishing new M.S. in Health Sciences, Dr. Jack Nelson, Vice-Chancellor for Academic Affairs. (May-June 1998).

Philadelphia Department of Health, Division of Maternal and Infant Health, Consultant. Dr. David Webb, Director of Research, Division of MCH. Healthy Start Project (1996-1998)

Canada-U.S. Forum on Women's Health, Consultant. Compiled bibliography on health service delivery systems and edited background paper on U.S. healthcare systems for conference sponsored by the USPHS Office of Women's Health, the US Secretary of HHS and the Canadian Minister of Health (Aug 1996).

Johns Hopkins School of Hygiene and Public Health, Consultant. Commonwealth Fund Research Grant on Women's Health Centers; contributed to instrument development, sampling frame and planning case studies; reviewed analyses and reports. Carol Weisman, Principal Investigator (1993-95).

Philadelphia College of Osteopathic Medicine, Consultant. Commonwealth of Pennsylvania, Department of Health grant. Developed a clinical epidemiology curriculum (1993-94).

U.S. Congress, Office of Technology Assessment, Consultant. Reviewed and provided written critique of draft document on non-financial barriers to medical care (March 1993).

Philadelphia Department of Health, Division of Maternal and Infant Health, Consultant. Analyzed maternal and infant health indicators in Philadelphia compared to national health objectives (Jan-Feb 1992).

U.S. Food and Drug Administration, Center for Devices and Radiological Health, Plastic and Reconstructive Surgery Advisory Panel, Consultant. Reviewed research on measurement of patient outcomes (June and Sept 1991). **Advisory Panel Voting Member** (Nov 1991, Feb 1992). Reviewed clinical research and psychological benefits of silicone breast implants for cosmetic and reconstructive surgery. Edited public information on the scientific issues and guidelines for informed consent for clinical trials for the **FDA Office of Consumer Affairs** (1991-92).

Pennsylvania Humanities Council, Health and Human Values Program, Consultant. Developed curricula for program on social and ethical issues surrounding birth and death (1990).

U.S. Food and Drug Administration, Center for Devices and Radiological Health, Obstetrics and Gynecology Devices Panel, Consumer Representative (4-year term). Reviewed clinical data and participated in Advisory Panel meetings on pre-market applications and applications for devices deemed substantially equivalent to devices already marketed (e.g. home uterine

activity monitors, female condoms, breast transilluminator, chorionic villa sampling catheter, and surgical lasers). Reviewed labeling and public information and solicited views of health advocacy groups on consumer concerns regarding devices under review (1988-91).

Pennsylvania Humanities Council, Health and Human Values Program, Consultant. "Ethical Issues in Gender and Health." Contributed article, developed statewide programs (1988-89).

State of New Jersey, Department of Health, Consultant. Ford Foundation "HealthStart Project to Improve Health Care for Indigent Women and Children." Molly Coye, Commissioner of Health; Linda Holmes, Project Director. Developed curriculum "Enhancing Cultural Awareness and Improving Communication" for statewide distribution; planned and co-directed Provider Education Training Program (1987-1989).

University of New Hampshire, College of Nursing, Consultant. Provided curricular materials and reviewed programs for women's health curriculum (1987).

Temporary Advisor, World Health Organization, Regional Office for Europe. Evaluated WHO funded women's health projects, Health Education Department Budget and Program Plan; developed assessment tool and plan to develop health promotion programs for women in the European Region with Jessica Hill, Health Promotion Directorate of Canada, Ilona Kickbusch, Regional Officer for Health Education (1983).

Zellerbach Family Fund, Consultant. Evaluated publications to identify possible sex-biased language; advised on evaluation expectations for direct-service programs, Katherine Horne, Project Director (1980).

Hooper Foundation for International Health, Consultant. Advised on research design, analysis for study of breast care practices for Patricia T. Kelly, Principal Investigator (1976).

National Science Foundation RANN survey on emerging research on women, Consultant. Developed an 80-page bibliography on women's health research for Arlene Daniels, Principal Investigator (1973-74).

SELECTED MEDIA

Radio-Television Presentations

"Radio Times", WHYY National Public Radio, Philadelphia, September 25, 1991 (Acquaintance Rape on Campus)

Today Show, NBC News, New York, May 9, 1990. (Why doctors delay in referring women for cardiovascular surgery)

AM Memphis, Memphis, Tennessee, February 23, 1989. (Access to and quality of prenatal care)

Evening Magazine, Philadelphia, March 1988. (Series on unnecessary hysterectomy)

Quoted in Media (Newspapers and other selected publications)

The Providence Journal. “Rhode Island IUD Scandal Tip of Iceberg”, by FJ Freyer, July 18, 2010.

National Women’s Health Network, The Network News, by AS Bloom and PE Parsons, “The 25th Anniversary of The Doctors Case Against the Pill”, Nov 1, 2004.

BenefitNews.com, by T Anderson, “Few programs address women’s retirement risks”, July 25, 26, 2004.

BenefitNews.com, “Retirement Planning,” July 1, 2004.

BenefitNews.com, by J Elswick “Helping workers save adequately for retirement while there is still time,” Mar 14, 15 2004.

The New York Times, by M Duenwald and B Stamler, “On Their Own, in the Same Boat” Section G, Col 1: Retirement, , April 13, 2004.

EBRI Issue Brief, February 2004 (women, health and retirement security).

Ingenta, J Moffett, “Moving Beyond the Ribbon: An Examination of Breast Cancer Advocacy and Activism in the US and Canada, Nov, 2003, pp. 287-306(20)

The New York Times, by N Angier, “Ultrasound and Fury: One Mother’s Ordeal,” Nov 26, 1996. (Reprinted in The Midwives Archives)

The Scientist by KY Kreeger, “Women's Health Activists Note Progress But still See Problems”, 10[23]:1, Nov. 25, 1996.

On the Issues by Elaine Clift “ Health Care for All – Will it be Good for women?” Summer 1993.

Los Angeles Times by Marlene Cimon, “Female Condom Wins Support of FDA Panel” February 01, 1992.

Los Angeles Times from *Associated Press* “Company's Breast Implant Data Faulted” November 14, 1991.

The Washington Post by Cynthia Gorney, “The Grandmother and the Abortion Kit,” Oct 4, 1989.

PROFESSIONAL ASSOCIATION ACTIVITIES

American Public Health Association (1978-2012) Sections on Health Education/Health Promotion; Health Communication; APHA Women's Caucus

American Sociological Association (1971 - 2000). **Medical Sociology Section:** 1988 Program Committee; 1984-85 Committee on Teaching; 1980-82 Representative at Large -- Section Council; 1979 Annual Meeting Program Committee.

California Writers Club, Mt. Diablo Branch (Member 2012-present; Young Writers Award Committee)

Council of Accredited Master of Public Health Programs (CAMP) Member, Co-chair Nominations and Elections Committee (2003-04); Co-chair (with Gary Gilmore), CAMP Committee to Implement IOM Recommendations for Health Communication.

Council of Graduate Schools, Member (2000-2002)

College of Physicians of Philadelphia, Section on Public Health and Preventive Medicine (1995-2005)

National Women's Health Network, Charter Member (1975- Board Nominations Committee (2004); Strategic Planning Committee on Health Insurance (2004)

Pennsylvania Public Health Association, Member (1996- 2002)

Society of Public Health Educators (SOPHE), Member (1985-88)

Sociologists for Women in Society, 1988 - 1994, Founding Chairperson, Barbara Rosenblum Scholarship Committee for the Study of Women and Cancer; 1979-80 Bay Area Chapter Co-President; 1976-79 National Committee on Women and Health; 1974 - 75 Bay Area Chapter Vice-President.

Society for the Study of Social Problems, Member (1979-90). 1986-87 Chairperson, Lee Founders Award Committee; 1984-86 Member, Lee Founders Award Committee; 1978-79 Annual Meeting Committee. Chaired Lee Founders' Award Committee, Presentation of Award to Dr. Virginia Olesen, Annual Meeting (Aug, 1987).