

Communication Sciences and Disorders Strategic Plan 2022-2027

Communication for health, equity, and social justice

Strategic Plan Summary

The CSCD program at Temple University advocates for communication as fundamental human right that is central to health, equity, and social justice and to provides cutting edge clinical and academic education and research training. We focus on five key areas: increasing educational access for students, increasing diversity in the profession and in our workplace, conducting research with our students, increasing awareness of communication, d/Deafness, and communication disorders, and supporting the success and well-being of our students. To support educational access, we work to increase financial supports for students and to foster work life balance for our students. To support diversity, we are working on recruitment efforts for students and faculty and provide educational opportunities to increase cultural humility. A research focus is educating students around research opportunities and involving students directly in research activities. Awareness of the field and professions is key to our success – we will host events and create social media and newsletters to share information about the field and our programs. To provide our students with a positive educational environment we are increase access to needed education materials, learning supports, hands on clinical experiences, and supports for students’ academic needs at the graduate and undergraduate levels. To achieve these goals, we partner with our community both in providing services and assessing the needs our clients and families as well as our students.

Progress towards these goals is monitored on an ongoing basis. Annual department meetings at the end of the academic year are used to summarize progress and evaluate the need for change in goals or strategies. Student input is collected through a student faculty committee that meets twice each semester. Students are also encouraged to contact faculty, program directors and the department chair as needed. Faculty provide input in both program specific meetings as well as the department faculty meetings. Community input is collected through our advisory board meetings. All of the sources of information inform our plans.

Strategic goal chart

	CSCD Strategic Plan -2022-2027				
Focus Area	Educational Access	Diversity in the Workplace and Professions	Research	Awareness of Communication, Deafness, and Communication Disorders	Educational Experience

Goals	Increase access to CSCD education.	Increase diversity in our profession by recruiting a diverse student body and workforce.	Increase student involvement in research.	Educate the public about the field and our programs.	Support the success and wellbeing of students.
Actions	Increase scholarship support for CSCD students.	Recruit an undergraduate cohort that is comparably diverse relative to the Temple student body.	Enroll students in undergraduate research experiences.	Create social media and newsletter to educate students, families and public about our professions and programs.	Increase faculty participation in the Textbook Affordability Program for undergraduate and graduate courses.
	Provide application fee waivers for MA students.	Recruit a graduate cohort that is comparably diverse relative to our undergraduate class.	Educate MA students about research and thesis options.	Increase postings to our program Instagram and Facebook accounts.	Facilitate undergraduate participation in clinical research experiences.
	Improve course scheduling to allow better work life balance.	Recruit faculty who are diverse and/or have a demonstrated commitment to diversity.	Encourage students to participate in presentation and /or article writing projects.	Host departmental events to educate about program and profession.	Develop clinical writing support activities.
	Explore undergraduate and post baccalaureate program options that increase access to the profession of Communication Sciences and Disorders.			Partner with our community to ensure that we are best addressing communicative needs and that students are well prepared in their work.	Provide academic supports to undergraduates via ongoing preceptor programs and other events such as mental health information sessions, and academic success events.